

# Daniel Cuentas

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## IT Engineer

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U.S. Navy Veteran and self-motivated IT engineer with expertise in web design, with 5+ years of experience as a freelance web designer. During the last 10 years I provided services for different small companies in Spanish and English in the area of South Florida as a part-time job. In 2018, I started a Bachelor's degree in IT with a major in web design to empower myself with knowledge and gain additional skills. My actual objective is to join a friendly environment to bring top-class front-end development, UX, and visual design skills.

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## Employment History

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### Freelance Web Designer 02/2010 – Present

- Custom designed and developed websites using Front End technologies.
- Created corporate websites, portals, and medium scale web applications.
- Developed and designed new web interfaces, frames, layouts, and site graphics using Adobe Photoshop and Illustrator.
- Created innovative design packages to elevate branding and marketing advertising initiatives.
- Worked directly with client to establish project scope, interaction guidelines, and project time lines.

### Broward College 01/2018 – 05/2020

- Assigned to the Organizational Development Department in the Memorial health system during the internship included the following tasks:
  - Designed a cost-effective strategy to migrate from Adobe Muse to WordPress
  - Organize media access to facilitate the aforementioned process
  - Created my own project management software with Adobe Animate, and ActionScript 3.0 to show the structure of the website and progress.
  - Ensured accuracy of website content by thoroughly editing and cross-checking

### Diaco Specialty 06/2017 - 01/2018

- Kitchen Design and assist customers in the development of 25 projects
- Custom cabinets
- Project management, assess all project needs
- Skills used Auto Cad 2019 program to design kitchens
- Developed graphic images and effects to achieve design goals

## **Batrachia Initiative – Web Designer/Mobile Developer 02/2014 – 06/2018**

- Act as the company expert in creating PPC and Social Media campaigns.
  - Work on a new Android app development project to expand the company into mobile development services.
  - Manage a user guide to help clients understand site features and management of a website to increase visitor satisfaction.
  - Successfully created, implemented and developed new look and style for notable web presence.
  - Ensured all web site development follows W3C web standards and ADA compliance for accessibility and other good practices for web design and development.
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### **KEYS STRENGTHS**

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- Design tool: Photoshop, Adobe Illustrator, and Procreate - Design Sense: I understood very clearly the key principles of web design.
  - UX Design: I am able to do deep research to provide an exceptional user experience.
  - Responsive Design: Modern web design is oriented to mobile devices.
  - Graphic Design: I am very creative and talent to create unique and exceptional graphics for my projects, please check my portfolio.
  - Adobe Animate and Photoshop: Animation is a key factor to create attractive websites.
  - Front-end Design (HTML/CSS/JavaScript)
  - Back-end Development (PHP/MySQL)
  - User-Experience Design (Interaction Design / Accessibility / Usability)
  - Bilingual, project Management, time management, problem-solving, and good customer Services.
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### **Education**

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- B.AS. Information Technology, Broward College, Davie FL – 2020
- B.Sc. Biology, Universidad del Atlántico, Colombia 1999
- Assoc. Criminal Justices, Florida National University - 2008

### **Certifications**

- CompTIA Project+ 2020
- CompTIA A+ 2018 – 2021
- CIW HTML and CSS Expert 2019
- CIW User interface Design 2020
- Hospitality & Tourism Management Certificate — FAU - 2020